FSTCPQ

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Web-Based Product Configurator

FSTCPQ is a web-based commercial configurator, designed to optimize and simplify the work of the sales force, especially when dealing with complex or highly customized products: with FSTCPQ, distributing heavy and expensive paper price lists is no longer necessary.

Quick and guided quotation

FSTCPQ guides the operator through the product configuration, offering only available options, thus avoiding errors and simplifying the quotation process. The quote can be immediately printed or sent via email in PDF format.
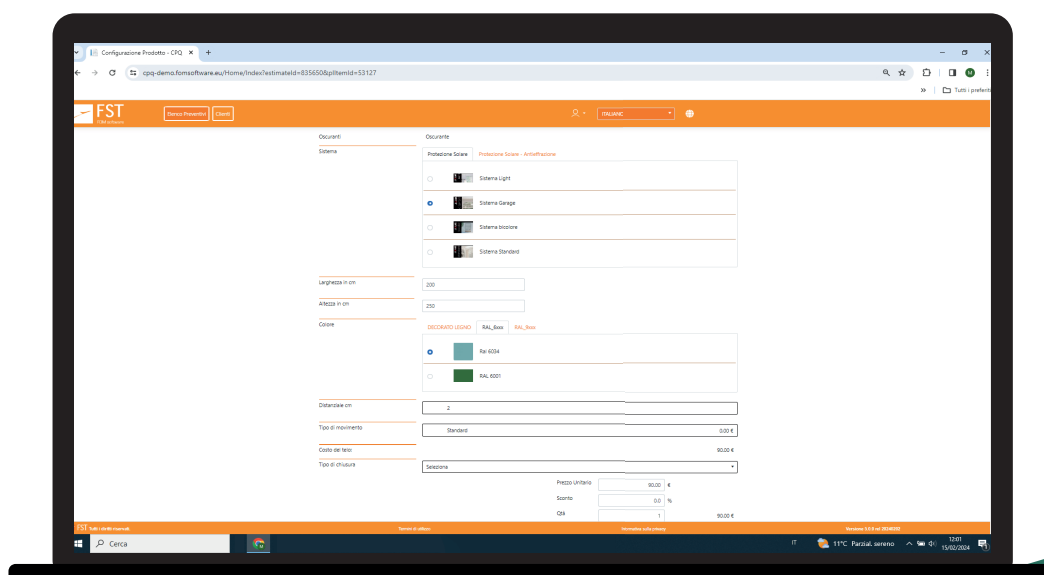
Quotations on the go

FSTCPQ is a web-based application that can be used with any device (computer, tablet, or smartphone) and any operating system (Windows, iOS, Android), allowing you to create quotations even outside your office.

Always updated price lists

With FSTCPQ, your sales force is always updated on new products and changes to existing ones, avoiding the risk of making offers based on outdated price lists.

User level management and sales network control

For comprehensive management of your sales organization, the system supports different user levels with dedicated visibility and functionalities. With FSTCPQ, the company not only simplifies the activities of its sales network but also gains greater visibility and control over the sales force's operations and market trends. Depending on the user's level, FSTCPQ allows detailed analysis of each quote or the viewing of aggregated data based on different parameters: area, item, period, etc.

Features of FSTCPQ:

Automation and optimization of the sales process

Guided product configuration

Fast and error-free quotation

Customizable quotation layout

Accurate price calculation

User level management

Monitoring of reseller activity

Greater visibility and control over the sales network's operations